



Federally Insured by NCUA

2018 Annual Report



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# **OUR STORY**

## HISTORY

Naveo Credit Union was founded in 1928 when twenty-seven Portuguese-Americans banded together to form a financial cooperative after finding it increasingly difficult to access deposit and loan products from banks in the community.

Naveo Credit Union, formerly Cambridge Portuguese Credit Union, was incorporated on March 2, 1928 as a place where the community could deposit their savings with confidence and borrow money at low rates of interest. In 2014, the Credit Union changed its name to Naveo Credit Union to complement the changing demographics of the area by becoming an inclusive institution, one that is welcoming to everyone in the community.

### ABOUT US

Naveo is a local not-for-profit community financial institution focused on serving its members/owners. Our mission is to assist our members with their financial needs by providing them with products and services they need in a friendly, inviting environment. As stated in our motto of "Saving Together to Lend to Each Other," we take member deposits and in-turn, lend to our neighbors and local organizations.

As a local financial institution, we are proud to take an active role in our community by reinvesting in the community with local loans and contributions to local organizations. We are aware that individuals in our community value an institution beyond just low fees and great rates, which is why we pride ourselves on the partnerships we make with local organizations that bring value to our neighbors and members.

## MISSION STATEMENT

Guiding the financial lives of the people we serve – in the neighborhoods where we live.

### MESSAGE FROM OUR CHAIRPERSON & CEO



Dear valued Naveo members,

This year, Naveo celebrated ninety years of serving our community as a reliable financial institution focused on its member/owners. We are

extremely proud of our 90-year history of helping our diverse membership with their financial needs. Since our inception in 1928 and until today, we remain a financial institution that is governed by a volunteer Board of Directors and owned by its members with a vision of providing access to essential financial products and services. Our exceptional staff takes pride in delivering this vision with great care and with our members' needs as their number one priority. This year we celebrated our anniversary through various member activities to express our gratitude for your loyalty and confidence over the years. During these events we had the opportunity to hear member stories from past decades and the various ways in which the Credit Union helped so many members and their families.

Throughout the past 90 years, the Credit Union has evolved from a very small financial institution serving only the Portuguese immigrant community in Cambridge, to an organization that is now inclusive and open to those in the neighborhoods we serve. Although we have grown, we remain humble and committed to our motto of "Saving Together to Lend to Each Other." We save together because we are a community of individuals with the common goal of helping each other by gathering our hard-earned savings and providing loans to members in-need. This concept, although simplistic, is still very true to our mission today. Our deposits and loans are 100% local, which means we are investing in our own members and our local community. Naveo has also expanded from the traditional in-branch banking model to providing convenience services such as online banking, remote check deposits, person-to-person payments and online bill pay, just to name a few. This is further complemented by convenient locations with member parking, a drive-up window and a newly renovated, member-oriented branch. We will continue to evaluate other convenience services and technology to meet the evolving needs of our membership. Despite these tech-based adoptions over the years, we have and always will be available to address our members in person and with a friendly smile. As part of our continued effort to provide our members with a friendlier branch environment, we will soon be renovating our Somerville branch to a more personable environment that fosters efficiency.

Your credit union ended the anniversary year with very strong financial results as illustrated in the enclosed financials. Our financial strength allows us to continue to grow and the ability to deliver value to our members. We acknowledge our volunteer Board of Directors for their support and continued commitment to the Credit Union and its member/ owners. On behalf of the Board of Directors and the entire Naveo team, we want to express our appreciation for your 90 years of loyalty, trust and for your continued support of our mission.

Warmest regards,

cont,

Leontina Mancini Chairperson of the Board

Rui F. Domingos Chief Executive Officer

## FINANCIAL PERFORMANCE

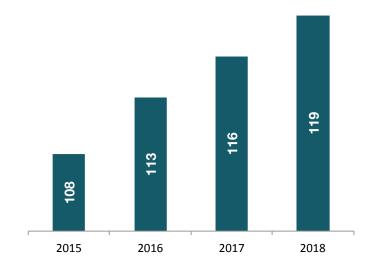
#### COMPARATIVE BALANCE SHEET (Unaudited)

#### **INCOME STATEMENT**

(Unaudited)

Assets	2018	2017	Income		2018		2017
Cash & Cash Equivalents	\$ 15,025,130	\$ 10,104,449	Investment Income	\$	741,903	\$	674,919
Investments	\$	\$ 29,465,796	Interest on Loans	\$	3,741,874		3,220,079
Loans to Members	\$ 86,644,466	\$ 83,843,917	Non-Interest income	\$	854,064		861.010
Allowance for Loan Losses	\$ (636,438)	\$ (620,477)			,	·	,
Land, Building & Other Fixed Assets	\$ 	\$ 1,337,628	Total Income	\$	5,337,841	\$	4,756,007
NCUA Share Insurance	\$ 1,124,157	\$ 1,089,720			, ,		, ,
Other Assets	\$	\$ 996,406	Interest Expense				
Total Assets	\$ 130,867,040	\$ 126,217,439	Interest on Shares	\$	66,208	\$	64,905
			Interest on Certificates of Deposit	\$	233,315	\$	172,844
Liabilities							
			Total Interest Expense	\$	299,524	\$	237,749
Accounts Payable & Other Liabilities	\$ 1,149,686	\$ 560,178					
Share Draft Accounts	\$ 24,562,942	\$ 23,833,435	Non-Interest Expense				
Regular Share Accounts	\$ 65,656,246	\$ 63,516,252					
All Other Share & Deposit Accounts	\$ 29,007,262	\$ 28,580,281	Employee Compensation & Benefits	\$	2,296,186		2,258,814
			Travel & Conference Expense	\$	25,031	\$	30,232
Total Liabilities	\$ 120,376,135	\$ 116,490,146	Office Occupancy Expense	\$	178,482	\$	184,875
			Office Operations Expense	\$	746,389	\$	704,534
Equity			Educational & Promotional Expense	\$	148,584	\$	128,792
		 	Loan Servicing Expense	\$	71,640	\$	69,491
Regular Reserves	\$ 1,972,373	\$ 1,972,373	Professional and Outside Services	\$	554,825	\$	559,658
Accumulated Unrealized			Operating Fees	\$	18,000	\$	12,000
Gains/(Losses)	\$ (241,261)	\$ (111,979)	Misc. Operating Expenses	\$	72,229	\$	62,817
Undivided Earnings	\$ 8,759,792	\$ 7,866,898					
			Total Non-Interest Expense	\$	4,111,368	\$	4,011,213
Total Equity	\$ 10,490,905	\$ 9,727,292		•	04.055	•	00.4.10
			Provision for Loan Losses	\$	34,055	\$	89,148
Total Liabilities & Equity	\$ 130,867,040	\$ 126,217,439	Net Income	\$	892,894	\$	417,897





**DEPOSIT GROWTH** 

(\$ Millions)

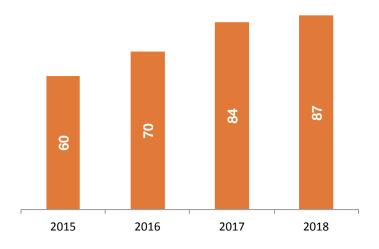
LOAN GROWTH (\$ Millions)

2017

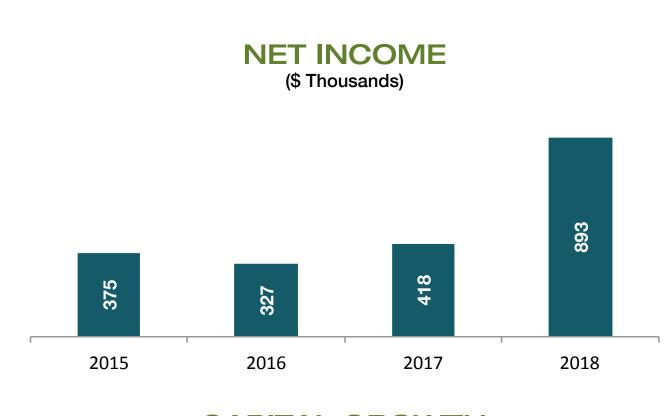
2018

2016

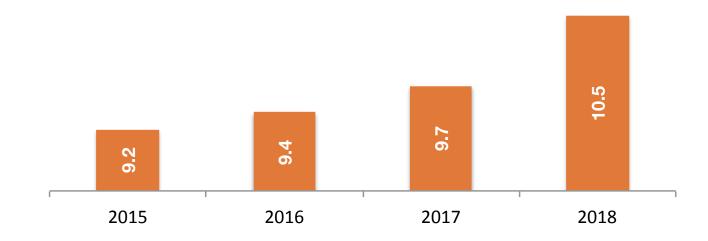
2015



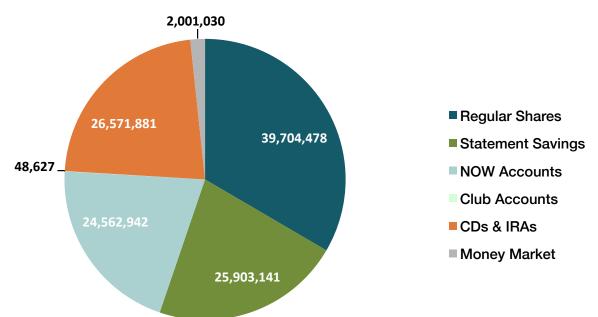
# FINANCIAL HIGHLIGHTS



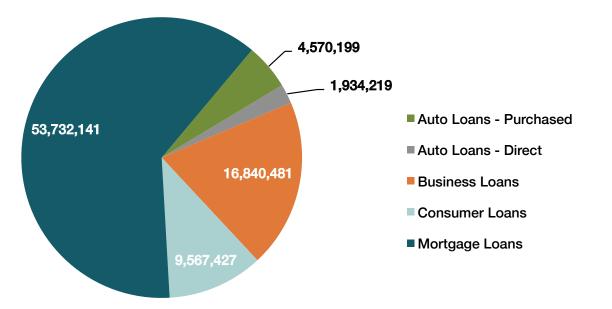
#### CAPITAL GROWTH (\$ Millions)



### **DEPOSIT COMPOSITION**



### LOAN COMPOSITION



# AUDIT REPORT

The Credit Union's financial soundness and quality of management are examined by the Commonwealth of Massachusetts' Division of Banks and the National Credit Union Administration (NCUA).

Naveo Credit Union is a member of the NCUA and the Cooperative Credit Union Association. These organizations support the objectives and concerns of the credit union movement, as well as assist with and promote the viability of individual credit unions.

The audit committee oversees the operations of Naveo as required by law. The Board of Directors are appointed by the Credit Union membership with the responsibility of reviewing the Credit Union's operations. They also monitor the regulatory examination performed by the Division of Banks and NCUA, and oversee an annual certified opinion audit.

Wolf & Company, P. C., certified public accountants, performed the audits for our fiscal years ended June 30, 2018 and 2017. In their opinion, the financial statements present fairly, in all material respects, the financial position of Naveo, the results of operations and related cash flows for the years then ended in conformity with Generally Accepted Accounting Principles of the United States of America.

# **VOLUNTEER BOARD OF DIRECTORS**

Leontina Mancini, *Chairperson* John C. Feitor, 1<sup>st</sup> Vice Chairman Isaac M. Machado, 2<sup>nd</sup> Vice Chairman Charles F. McCannon, *Treasurer* Catarina Nogueira, *Assistant Treasurer* Paul Ferreira, *Secretary/Clerk* Christopher Alphen Manuel Da Silva Charles Montemor Maria L. Santos



## **EXECUTIVE TEAM**

Rui F. Domingos, Chief Executive Officer Albert Pinho, Vice President of Lending Janet M. Cicerano, Vice President of Human Resources Kevin George, Vice President of Finance Judith Murdoch, Senior Operations & Retail Officer

### MANAGEMENT

Ana C. Santos, Mortgage Production Manager Michael Dwyer, Operations Manager Nicolle Medeiros, Retail Manager - Somerville Raquel Sa, Marketing Manager Susie Resendes, Retail Manager - Cambridge

STAFF

Alejandro Merlos Alexandra Marin Allie Teixeira Ana Cisneros Anna Carolina Gomes Anne Labeta Corália Garcia **Edimar Rodrigues** Elizabeth Cabral Jerry Abraham Margaret lao

Margaret Silva Meralda Milheirão Mylma Lemos Natalie Rodriguez Patricia Acquaviva Peggy Norton Phoebe Zaw Priscilla Rodriguez Samantha Cicerone Susan Jacobucci Veronica Corrente









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### **COMMUNITY INVOLVEMENT**

Naveo Credit Union is **committed** to building and sustaining the **neighborhoods** which it serves and continues to take an **active role** in the community by supporting the efforts of **local** organizations. Naveo's strategic partnerships with local non-profits and other organizations have better allowed us to **bring value to the community** beyond financial services. It is apparent to us that our members appreciate a local financial institution, especially when it goes **beyond banking**. Our efforts show that we truly believe in the credit union philosophy of "**people helping people**."















### SOCIAL RESPONSIBILITY









#### We proudly support...

America's Credit Union Museum A Bed for Every Child Asthma Foundation of America, New England Chapter Boston Children's Hospital Boston Portuguese Festival (BPF) Boys and Girls Club of Middlesex County (BGCMC) Boys and Girls Club of Woburn Cambridge Camping Cambridge Upper School Charlton PTO Children's Miracle Network Community Cooks Dana Farber Cancer Institute Dr. Edward Leitão Scholarship Fund East Cambridge Business Association (ECBA) East Cambridge Little League East Somerville Main Streets Escola Portuguesa de Cambridge e Somerville, Inc. Friends of King Open School Groundworks Somerville Imperio Mariense de Saugus Joe & Dorothy Chaves Foundation Kiwanis Club of Somerville Leukemia & Lymphoma Society Little Sisters of the Poor Massachusetts Alliance of Portuguese Speakers **MAPS Senior Center** Massachusetts Coalition for the Homeless On the Rise Portuguese American Postgraduate Society (PAPS) Second Chances Somerville-Cambridge Elder Services Somerville Chamber of Commerce Somerville Council of PTAs Somerville Homeless Coalition (SHC) Somerville Pop Warner Somerville Rotary Club Somerville Youth & Recreation Foundation St. Anthony's Parish, Cambridge St. Anthony's Parish, Somerville St. Catherine of Genoa Parish Toys for Local Children Toys for Tots Union Square Main Streets Walnut Street Center Wilmington Pop Warner

# **2018 BY THE NUMBERS**





Local Organizations

Offered

**10** Free Educational Workshops

















# **EVOLUTION OF OUR LOGO**

Over the last 90 years, a lot has changed including our logo. Throughout the years, not only did the number of our products and services grow to meet our members' needs, but our logo evolved as well. Here is a look back at the evolution of our logo that now complements our transition to a more inclusive and community-based credit union.



Prior to1995



1996-2001





2008-2013

2002-2007



2014 - Now

# **CELEBRATING 90 YEARS**

Thank you for celebrating 90 years with us! Naveo was founded by 27 courageous men with a mission of providing a safe place to save their money. We continue to honor their legacy by providing excellent products and services and helping our members and neighbors, staying true to our motto of "Saving Together to Lend to Each Other."

**1928:** Naveo started as Cambridge Portuguese Credit Union in 1928 with a small branch in Inman Sq.



**1936:** A rare photo of our volunteer Board of Directors and Founders.

**1974:** In 1974 we broke ground on our Cambridge branch.







**1989:** Our volunteer Board of Directors established the Carlos Faria & Victor Da Silva Memorial Scholarship in late 1989 to help those in need go to college. This scholarship is still offered today.

**1991:** In 1991 we opened a second location - our Somerville Avenue branch.



**2004:** Online Banking, a new way of banking, was introduced to our membership.

**2007:** We expanded our field of membership to become a community credit union.



Over the years, we've built strong partnerships in the community with local non-profit organizations to bring value beyond just banking products and services.

**2011:** A new suite of business products and services, including loans, was launched to assist local business owners get the funds they need to grow and be successful.

**2014:** Our name change from CPCU to Naveo complemented our field of membership expansion and allowed us to be more inclusive of the diverse communities we serve.





**2015:** Naveo launched Financial Planning services in partnership with Alexandre Oliveira of Olive Tree Wealth.

Naveo's range of products and services has grown to include eServices such as mobile banking, mobile deposit and online account opening, so our members can bank whenever, wherever.

**2017:** The Cambridge branch was renovated to a modern, open-concept style that is more inviting to our members.





**2018:** Naveo celebrated 90 years of serving you - the community where we began.

# **PRODUCTS AND SERVICES**

#### SAVINGS PRODUCTS

Statement Savings Passbook Savings Kid's Club Non-interest Bearing Savings Certificates IRAs Christmas Clubs

#### PERSONAL CHECKING

Secure Checking Eco Checking Student Checking Money Market

#### HOME LOANS

Home Mortgages Home Equity Loans Home Equity Lines of Credit Mortgage Refinancing

#### **CONSUMER LOANS**

New & Used Auto Loans Personal Loans Student Loans Mass Save Heat Loan Mass Solar Loan Bicycle Loan Dreamer Loan Construction Loan MasterCard® & Visa Credit Card

#### eSERVICES

iBanking Popmoney™ Mobile Banking Mobile Deposit Online Account Opening eStatements Online Loan Center Text/E-mail Alerts Financial Calculators 24-7 Telephone Response

#### **BUSINESS SERVICES**

Commercial Real Estate Loans Lines of Credit Term Loans Free Business Checking\*\* Business Savings Business Money Market MasterCard® & Visa Credit Card

\*\*Check orders are excluded.

#### ADDITIONAL SERVICES

EMV ATM/Debit Card 24-Hour ATM Money Orders Wire Transfers Notary Public Official Checks Direct Deposit Automatic Payments Consumer Loan Skip-A-Payment Telephone Transfers Foreign Money Exchange Shared Branching Network Member



Your savings federally insured to at least \$250,000 and backed by the full faith and credit of the United States Government, National Credit Union Administration, a U.S. Government Agency.







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